

# INTERNATIONAL COMMITTEES' ACTIVITY REPORT 2014/2015


NAME OF THE INTERNATIONAL COMMITTEE: AVICOM

**DEADLINE TO SUBMIT THE ANNUAL REPORT:**  
 12 JANUARY, 2015 at midnight (Paris time)

**BY EMAIL TO:**  
[icreports@icom.museum](mailto:icreports@icom.museum)

**BY POST TO:**  
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NAME OF THE CHAIR OF THE INTERNATIONAL COMMITTEE	JANOS TARI
SIGNATURE	
DATE	12.01.2015

## I. 2014 ACTIVITIES

<b>1) ANNUAL MEETING</b>	
DATE	23-29 JANUARY 2014
LOCATION (CITY AND COUNTRY)	PARIS, FRANCE
HOST INSTITUTION OR ORGANISATION (if applicable)	ICOM DIRECTORIAL OFFICE, RUE PALESTRO PARIS
NUMBER OF PARTICIPANTS  - ICOM  - NON-ICOM	Jean-Marcel Humber (former AVICOM president, guest) Janos Tari, President Bob Harountian Simona Caraceni (by skype) Marie-Françoise Delval Stéphane Bezombes Natalia Tolstaya Christophe Courtin Bob Haroutunian
APPROACHED THEMES	<p>AVICOM is a separate legal entity Responsibilities and obligations are greater</p> <ul style="list-style-type: none"> <li>- Annual activities moral report have to be share to certify activities</li> <li>- 3 years of budget</li> <li>- co opted members : <math>\frac{1}{3}</math> of members maximum</li> <li>- maximum of 2 members of same country</li> <li>- Limit of 2 consecutive mandates (like ICOM)</li> <li>- the actual board is not regular</li> </ul> <p>AVICOM have to regularize the voting of boards member in a general meeting, which is impossible in december SSL advise : Organize a triennial meeting of avicom and make a decision to validate the previous election</p> <ul style="list-style-type: none"> <li>- Quorum for board meeting : <math>\frac{1}{3}</math> of the board member</li> </ul> <p>In case not attendee : missing 3 consecutive meeting for example, the committee would like to fire the board member Change the status only in General Assembly (GA) modification of the status next year Resiliate the status of AVICOM and come back to ICOM is also a possibility</p> <ul style="list-style-type: none"> <li>- Quorum for decision : not specified. Wording is ambiguous.</li> <li>- AVICOM should refuse all foreign law contracts</li> <li>- Delegation of power : president can be everywhere at the same time, so he can delegate to other member. With a financial limit.</li> <li>- Purpose of the board of director is to ensure collective control of the managerial policy</li> <li>- Power and function of the board of directors</li> </ul>

BHA is charged to write down the internal rules of the association for the next years regarding management and liability, appointments, fees reimbursement... After that, we can put them into the status (2015)

- Reimbursement of fees : based on volunteer basis
- Functioning of the board of director : invitation to the meetings, frequency, procedure for calling, venue...
- signature delegation is possible
- the board validate the change the address of the AVICOM association, which is based a la Maison de l'Unesco, 1 rue de Miollis, 75732 Paris Cedex 15
- Internal communication is very opaque

### **3 - Intranet database**

Marie Claverie present the online directory and email database of AVICOM member

1 specific access for AVICOM

- 70% of the data are bad
- ICOM are preparing improvements and corrections on the webservice : they will be implemented in the following weeks.
- someone could export the contact database and clean it aside (on a spreadsheet for example or google groups)
- how ? use primary email, phone, mail plus linkedin reconciliation

### **4 - Communication**

- SBE suggest to use google tools for internal communication between members : calendar, repository, etc..
- MFD manage communication tools :
  - [website](#) (MFD can handle the content management)
  - [linkedin account](#) (170 members, proprietary : Julie Lapalme)
  - twitter account (fimap account don't used, but we have to decide for what usage ?)
  - [facebook page](#) (1200 likes)
  - [flickr](#) (historical pictures from MFD)

### **5 - Financial Statement**

2012 : Closed

3000\$ (2,197 eur) grant from Societe des Musées de Montreal in 2012 is still missing

If no answer, we'll be forced to count as a loss

La SDMM est cité sur le site web de l'AVICOM

2013 : transfert from La Poste to HSBC

INCOME : 6,435 eur (included special project grant, not used - to be reimbursed)

SPEND : 2,360 eur

Balance 31/12/13 : 18,700 euro

### **6 - Publications**

Aedin MAC DEVITT, publication manager

ICOM News : 3 times/year

New ICOM News : less institutional, better graphic design

	<p>A theme at each publication  Electronic publication in 2011 on icommunity platform  <a href="http://icommunity.icom.museum/">http://icommunity.icom.museum/</a>  - Annual report  - dictionary of key concepts in many languages  - ICOM code of ethic  - 3 languages min in each publication  AVICOM -&gt; ICOM website bridges ?  <b>7 - Fimap Festival</b>  CCO share thought about 2012 festival : not very useful  Fimap exist since 1996, with an awards ceremony.  Some year it comes with a symposium and even a fair.  Hosting country in 2014 : RUSSIA  -</p>
PARTICIPATION OF OTHER ICOM COMMITTEES	<p>ICOM Russia is very closed to power : good assurance of success of the festival  -</p>
<b>OTHER MEETINGS (if applicable)</b>	
<p>The FIAMP jury was held in Paris on 2, 3 and 4 June in conjunction with meetings of the Advisory Council and General Assembly of ICOM in Paris. A protocol was defined for the hosting of the FIAMP Festival (established by paper MF Delval and Natalia Tolstaya), and then approved and signed by the two presidents.</p> <p>From 7- 10 June 2014. AVICOM chair and vice chair participated INTERMUSEUM Festival and Exhibition in Moscow, where we promoted Faimp 2014 and made location visits with the help of our treasurer and started to plan the september meeting, too.</p> <p>The same time we signed the cooperation of the International comparticimitee ICOM for audiovisual and multimedia technologies (AVICOM) supporting the Festival 'Museum Geek'. Showing multimedia programs of European museums in competition or outside the competition program, as well as in the participation of European experts in jury.</p> <p>This partnership will be rewarding for the public relations of the Faimp and Geek Festival and will help to modernise its virtual space (create a site, improve the procedures of the competition). For ADIT the Festival is an opportunity to secure new members for the organisation, as well as enrich the program of the our meetings,too.</p> <p><b>From 18-20 September we organised Faimp 2014 in M oscow:</b></p> <p>123 persons - registered through the site for a festival  From them members of ICOM - 35  Plus about 40 has been registered on a place  From them members of ICOM-5</p>	

In general - 163 persons, members of ICOM  
 At our annual meeting 20.09. was members of ICOM of 8 persons  
 And not members about 7 people  
 We have not paid for hall and for translation equipment. and not for technical support - all was received for free from Tretyakov gallery  
 Also all televisions from Samsung was get for free,  
 The multimedia table and flowers for winners - the donation of Intmedia  
 The awards ceremonies conducting also was professional and I get it for free  
 The Russian visa was free for all foreign participants.

ICOM Russia and Adit organisation paipd from their own buget:  
 For translation in total - 2000 euros  
 For reception meals - 1800 euros  
 For 17 trophy 1000 euro  
 For badges and diplomas 200 euros  
 For Russians participants travel - 500 euros  
 For hotel (you, MFD, Samia, Russian winners) - 1500 euros  
 I have pay also about 200 euros as bonus to person who was my helper - Nadejda  
 In total - 16 200 euros

AVICOM conference and General Assebly in Moscow/ see attached documents/.

Basicaly, the competition is organized by AVICOM (which collects fees of 50 € per submittal), and the host country organizes the festival (and who receives some of the registration fees). The registration fee will vary according to the festival nature of participant (ICOM member, student, professional museums, professional technologies, etc ...) and relative costs.

The AVICOM board members agree with the new directress of ICOM, Anne-Catherine ROBERT-HAUGLUSTAINE, to dissolve the "1901 association" in order to stay a compliant and correct International Committee, and to fullfill all the legal reglementation done in Moscow 20 of September 2014 at Tretyakov Gallery Audotorium. The dissolution our association by French law formalities with the Prefecture of Police of Paris were made by Samia Slimani have sent a copy of the minutes of GA related AVICOM dissolution and AVICOM Board Members Janos Tari, MF Delval signed it before.

From 4-7 December our board meeting in Zagreb, Croatia will be a very important international event of AVICOM, because of China, Croatia, France, Guatemala, Hungary, Italy, USA board member representatives will be present. Where we also promoting AVICOM/FAIMP at MUVI 05 meettiing.

## 2) PUBLICATIONS

TITLE	SOCIALLY CONNECTED MUSEUMS
DATE	2013DECEMBER

PUBLISHING LANGUAGE	ENGLISH
ELECTRONIC VERSION	YES: X No: X
NUMBER OF PRINTED COPIES	

<b>3) TRAINING</b>	
DATE	23-28 JANUARY
LOCATION (CITY AND COUNTRY)	CEO BUILDING
HOST INSTITUTION OR ORGANISATION (if applicable)	ICOM BÜRO MENÓMBERS
NUMBER OF PARTICIPANTS - ICOM - Non-ICOM	.7
APPROACHED THEMES	<p>Hanna Pennock, CEO of ICOM, and Isabelle Demangeot (accounting of ICOM) that ICOM members are volunteers and General Rules are that travel expenses are dependent on them: the committee can not pay their travel expenses, except in special cases. We distributed rules for all on this point by putting it in the internal rules of the committee. ICOM members are volunteers, and they are subject to the principles of volunteerism.</p> <p>Their travel, accommodation and related costs must be borne by the individual members.. This applies fully to the Committee members of AVICOM and its Board.</p> <p>Since 2012, all committees of ICOM have an account at HSBC bank in conjunction with ICOM. AVICOM previously had an account at the bank "La Poste" but closed the account and integrated their account with ICOM at HSBC. Me, Janos Tari, as president, and Natlia Tolstoya, as treasurer, obtained the ability to be able to make the</p>

	<p>bank transfers.</p> <p>Members of AVICOM are classified as individual members, institutional members, and various members of other categories. Some membership data in the records is incomplete. Access to membership files is available to the Board in a read-only format to see records of the Committee members, but not to make changes. From July on, we will have access to a new database and software which is more clear. Marie Claverie presented the database of AVICOM members with Access codes for use and comment of the AVICOM data</p>
<p>PARTICIPATION OF OTHER ICOM COMMITTEES</p>	
<p>PROFILE OF THE TRAINERS</p>	

#### 4) RESEARCH ACTIVITIES

In mid-February/march 2014, you focus on the organization of fiamp 2014 and the agreement with Russia

In April 2014, you start with the help of the legal service the consultation/reflection on changes to AVICOM statutes

In June 2014, during the ICOM June meeting, you inform your membership about the ongoing process to revise the statutes

In July, you send the result of the working group on avicom statutes.

In September 2014, concurrent to the fiamp in Russia where there'll be the greatest participation of AVICOM member you submit the general assembly of AVICOM the changes in the statutes.

#### 5) / ACTIONS WHERE EXPERTISE WAS PROVIDED

From 7- 10 June 2014. AVICOM chair and vice chair participated INTERMUSEUM Festival and Exhibition in Moscow, where we promoted Faimp 2014 and made location visits with the help of our treasurer and started to plan the september meeting, too.

From 25-27 September 2014 I participated an UNESCO intangible cultural heritage film conference in Ljubjana, Slovenia, 31 October -1st November I made presentation about AVICOM.

As an adviser of UNPLACE virtual museum project gave a lecture about AVICOM activities and Faimp 2014 in Lisbon, Portugal on UNCERTA PLACES conference

#### 6) ACTIVITIES CONCERNING MUSEUM DOCUMENTATION, GENDER EQUALITY, THE PROTECTION OF HERITAGE DURING ARMED CONFLICTS AND THE SUSTAINABLE DEVELOPMENT OF MUSEUMS\*

The first action taken was a site visit to the National Archives at the site of Fontainebleau. Due to the previous work at the Museum in Montreal, AVICOM, where its secretariat had resided for 12 years, the former president, Manon Blanchette, decided to relocate the archives and records of the committee, and negotiated their storage at the National Archives (Ministry of Culture and Communication), on the site of Fontainebleau (70 km from Paris). The company named DEMECO was contracted and transferred 99 boxes, with no inventory of the contents of the boxes. It was necessary to check the contents of the boxes and make contact with the person in charge. Summary of the visit to the National Archives where the materials are stored identified our Committee archives dating back to its inception in 1991, AVICOM records and 800 film submittals entered in the FIAMP festival. The committee is attempting to relocate the archive to another place in Paris, with easier access and simple availability. The Bibliothèque Nationale de France audiovisual department director Alain Carou has offered their assistance to digitize the FIAMP videotapes that both take up space and have become fragile. AVICOM will have to find a budget to execute this work. The distribution of digital content requires a study of the French copyright legislation because AVICOM is subject to French law.

As an [Association](#) 1901, AVICOM legally should keep administrative records for the last 10 years. But some records may have a



value of both memory and administrative topics beyond the 10 year minimum.

The majority of documents and records are electronic mail and computer files. AVICOM must transfer all emails from the email account MF Delval currently holds as a storage file (documentation and correspondence Festival, address book, catalogs, etc ...)

For communication, personal email is not sufficient and ideal for storing all council documents. AVICOM has no Intranet but its accommodation on the UNESCO server could perhaps support this requirement. Our general secretary, Stéphane Bezombes, established an intranet communication and web presence where we can host our new documents. Skype, for real time conversations, was used as well.

Reimbursement of travel and accommodation of the members of Office

**\* Actions implementing resolutions 2,4,5 et 6 of the General Conference in Rio de Janeiro (question in the framework of the Monitoring Committee as presented in the Advisory Committee in June 2014)**

<http://icom.museum/the-governance/general-assembly/resolutions-adopted-by-icoms-general-assemblies-1946-to-date/rio-de-janeiro-2013/>

## 7) SYNTHESIS OF THE ACTIVITIES AND OBTAINED RESULTS

Summary of the visit to the National Archives where the materials are stored identified our Committee archives dating back to its inception in 1991, AVICOM records and 800 film submittals entered in the FIAMP festival. The committee is attempting to relocate the archive to another place in Paris, with easier access and simple availability. The Bibliothèque Nationale de France audiovisual department director Alain Carou has offered their assistance to digitize the FIAMP videotapes that both take up space and have become fragile. AVICOM will have to find a budget to execute this work. The distribution of digital content requires a study of the French copyright legislation because AVICOM is subject to French law.

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The ICOM publications are partially viewable via the documentation center at the muse de France (in Paris) and in a database of publications that provided a record of information for each item. AVICOM will decide who will provide Twitter, Facebook, LinkedIn and Instagram feeds.

Delegation of authority: the President cannot be everywhere at the same time. The President may delegate certain authorities and responsibilities at his discretion to other members, with limits on financial decisions. Signature delegation is also possible.

Formalities with the Prefecture of Police of Paris :

Validates the new address AVICOM Bureau becomes the ICOM: House

UNESCO, 1 rue Miollis, 75732 Paris Cedex 15. Amel Hamedou has presented the letter of President of ICOM, Hans Martin Hinz, giving attachment to the address of ICOM. We have made a copy of the statutes and AVICOM Board Members Janos Tari, MF Delval and Stéphane Bezombes have signed it.

A working group composed of Janos Tari, Bob Haroutunian, MF Delval and Samia Slimani (as a consultant) is responsible for reviewing the current status of the rules, and providing draft internal rules of the association .

FIAMP Festival (Festival of Audiovisual and Multimedia on the Heritage) MF Delval, Director of the festival, represents FIAMP. The 2012 edition was held in Montreal and is not comparable to the original concept of FIAMP and was organised by our previous president, Manon Blanchette, who also called the present members of AVICOM in the 2013 ICOM Triennial to have a one day meeting with some presentations in Rio de Janeiro during the GA. This conference generally takes place in the host country that is able to organize the Festival (both technically and financially). Also, according to the organizational conditions of the host country, photo exhibitions and supplemental technology demonstrations can enrich the event. From 18-21 September 2014, the host country is Russia, (Moscow) with the invitation of the President of ICOM Russia. ICOM Committee Russia seems keen to invest in this event, which is a good sign for the success of the festival. AVICOM suggested that the festival be held in St. Petersburg, where several committees of ICOM will meet in September to the "Politics & Power" conference.

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## **II. 2015 PLANNED ACTIVITIES**

<b>1) ANNUAL MEETING</b>	
DATE	November 3 to November 7th, 2015
LOCATION (CITY AND COUNTRY)	GUATEMALA CITY GUATEMAL
HOST INSTITUTION OR ORGANISATION (if applicable)	ICOM Guatemala National Committee
NUMBER OF PARTICIPANTS  - ICOM  - NON-ICOM	
APPROACHED THEMES	, The Blue Shield International Committee, a series of workshops, presentations and Technical visits on Digital Media and New Technologies Preservation, Disaster Preparedness, Intellectual Property Laws, Case Studies, examples of works and experiences.
EXPECTED PARTICIPATION OF OTHER ICOM COMMITTEES	The ICOM Guatemala National Committee, proposes the organization of a 5 days event in collaboration with the AVICOM International Committee, ICCROM's SOIMA and LATAM programmes, UNESCO's "Memory of the World" programme and convention on Intangible Cultural Heritage

<b>OTHER MEETINGS (if applicable)</b>	
<p><b>1, ICOM INTERNATIONAL COUNCIL OF MUSEUMS</b>  , 2015 ICOM 2015 annual meetings <b>30th Advisory Committee and 80th General Assembly</b></p> <p>2, FAIMP 2015 JURY Paris, France 4-6 June</p>	

<b>2) PLANNED/PROPOSED PUBLICATIONS</b>	
TITLE	Digital and New Media world by providing concrete examples of experiences around the world of New Media in Museums
DATE	2016
PUBLISHING LANGUAGE	ENGLISH -SPANISH
ELECTRONIC VERSION	YES
EXPECTED NUMBER OF PRINTED COPIES	

<b>3) SCHEDULED TRAINING</b>	
DATE	November 3 to November 7th, 2015
LOCATION (CITY AND COUNTRY)	GUATEMALA CITY GUATEMAL
HOST INSTITUTION OR ORGANISATION (if applicable)	ICOM Guatemala National Committee
NUMBER OF PARTICIPANTS	<p>Aparna Tandon ICCROM Project Specialist.</p> <p>Alfonso Miranda Soumaya Museum / Carlos Slim Foundation Director, Mexico</p> <p>Janos Tari AVICOM Chair</p> <p>Bob Haroutunian PPI Consulting AV Hardware designer for Smithsonian Museums, 9/11 Museum</p> <p>Hu Jiang Shanghai Museum Director</p> <p>Kara Van Malssen AV Preserve Consulting</p> <p>Lidia Camacho Fonoteca de Mexico Director</p> <p>Fernando Osorio Cineteca de Mexico Consultant and specialist</p> <p>Paul Basurto Apple I tunes University Latin American Director</p> <p>Jack Ludden MUSE / Getty Institute</p> <p>Nancy Proctor Museums and the Web</p> <p>Samuel Franco AVICOM FIAMP 2015 Deputy Director / ICOM Guatemala</p> <p>Simona Caraceni National University Consorciun of Italy / AVICOM Vice Chair</p> <p>Abraham Alegria WIPO Mexico</p>

PLANNED THEMES	We expect to raise awareness and visibility of the existence, concern and current activities of ICOM and AVICOM in the Digital and New Media world by providing concrete examples of experiences around the world of New Media in Museums, as well as high end and low end solutions, with the specific objective of attracting new members, partners and stakeholders.
EXPECTED PARTICIPATION OF OTHER ICOM COMMITTEES	ICOM LAC and LATAM members, Museum and Cultural Institutions professionals, students.
PROFILE OF THE TRAINERS	SEE ABOVE LIST OF SPEAKERS

#### 4) PLANNED RESEARCH ACTIVITIES

##### AVICOM ARCHIVE :

The legal department of the BNF (tbd) is agree to derogate from the principle of precaution for the digitization of works of the mind which are not fallen into the public domain

Mr Carou's service can scan the archives according "depot legal"rinciple : any doc can be stored at the BNF once it were screened at least once in the country, and digitalized for internal purpose only.

If the legal department and general management of the BNF approves, the entirety of the AV material can be digitized (how many?). For multimedia material (how many?) we must apply to the multimedia service (there may be copy preservation but not necessarily possibility of running the program)

#### 5) ACTIVITIES CONCERNING MUSEUM DOCUMENTATION, GENDER EQUALITY, THE PROTECTION OF HERITAGE DURING ARMED CONFLICTS AND THE SUSTAINABLE DEVELOPMENT OF MUSEUMS\*

For the convention AVICOM / BNF, a good consideration will be to proceed to the indexation of the base (metadata attached). There are no other costs.

The physical archives will be stored at the BNF.

- The digitized archives will be accessible to researchers inside consulting areas of the BNF, and possibly at the headquarters of AVICOM (UNESCO?).

-

Any other webcasting or intranet is not legally possible. We did not evaluate the technical aspects of storage and access for us

-

For using digitized extracts no pb, but for the creation of a retrospective exhibition project in 2016 in Milan for example, we need to seek the rights holders before any diffusion.

#### 6) OTHER PLANNED ACTIVITIES

## SEMINARS ON DIGITALIZATION IN MUSEUMS

### Museums for a sustainable society

- 1, IN THE OLIMPIC MUSEUM IN SWITZERLAND SPRING
2. IN SANGHAI NATIONAL MUSEUM END OF NOVEMBER

FOUR GUEST SPEAKERS OF AVICOM BOARD MEMBERS

\* Actions implementing resolutions 2,4,5 et 6 of the General Conference in Rio de Janeiro (question in the framework of the Monitoring Committee as presented in the Advisory Committee in June 2014)  
<http://icom.museum/the-governance/general-assembly/resolutions-adopted-by-icom-general-assemblies-1946-to-date/rio-de-janeiro-2013/>